

# Hoffman Estates

Chamber of Commerce

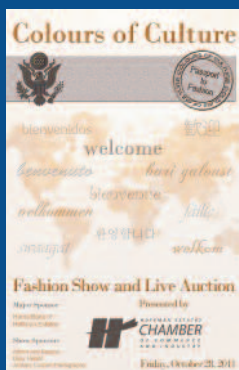
Large Enough to Serve You  
Small Enough to Care

SEPTEMBER 2011

## Get Ready for Fashion Show 2011!

Friday October 28, 2011  
Stonegate Conference and  
Banquet Center.

The "Colours of Culture" is sure to be a big hit. We will be featuring highlights from around the world. The committee has plans to decorate each of the table with decor from 20 different countries. The entertainment will also represent several different countries.



We will be featuring our Chamber Members as models again this year and we are also planning to have a live auction as part of the festivities. Feature fashions will be from Cabelas, DressBarn and Kinas Boutique.

There are great opportunities to get involved with the show. Sign up to be a sponsor, donate an item for our silent auction, take out an ad in the program or purchase a ticket to the show for \$49 or a table of 10 for \$450.

Many thanks to our sponsors:

Harris Bank  
Admin and Beyond, LLC  
Daily Herald  
Jenkins Custom Photography

## Hoffman Estates Chamber Announces 'Celebration of Excellence' Award Program

By Georgeanna Mehr



Georgeanna Mehr

As Chair of the Hoffman Estates Chamber of Commerce Board of Directors, I am very excited to announce the first annual "Celebration of Excellence" to be held on January 19, 2012. To prepare for this recognition and celebration of our local business members' success and contribution to the community WE NEED YOUR HELP!

**The Chamber's Celebration of Excellence committee has set the criteria for nomination:**

- The business supports and contributes to the mission of the Hoffman Estates Chamber of Commerce and Industry
- The business works to support the community be stimulation of the economic growth in Hoffman Estates
- The business works to improve the business environment of Hoffman Estates
- The business contributes to the community with volunteering to support social, health or philanthropic works in an effort to better the community

**There will be four award categories as follows:**

1. Chamber Volunteer of the Year
2. Small Business of the Year (1-50 employees)
3. Mid-size Business of the Year (51-250 employees)
4. Large Business of the Year (over 250 employees)

**You may ask, "What's in it for me as a member or my business?"**

- The Celebration of Excellence Award is a great platform to showcase your business and the work of your staff.
- The nominees are recognized for their efforts to promote the Chamber and promote their business growth.
- Business success is increasingly competitive and challenging. Achieving Excellence provides the winning businesses with the opportunity to recognize their hard work and achievements.
- The Chamber Volunteer of the Year award will recognize that Chamber member who is passionate about the role of the Chamber and gives of their time and talent to promote the success of the Chamber's events and programs. Through their efforts, new members and businesses have recognized the benefits of becoming an engaged member of the Hoffman Estates Chamber of Commerce.
- You and/or your business will be recognized on the Chamber website and newsletters for your accomplishment and this will serve as valuable marketing material to promote your business.

(continued on page 5)

**Barrington Bank & Trust, (847) 842-4500**, announces that the non-profit organization S.C.O.R.E. -- Service Corps of Retired Executives - is now a "tenant" in the bank's main office on Main Street in Barrington. S.C.O.R.E. is a part of the U.S. Small Business Administration (US SBA) whose purpose is to counsel, mentor, and advise small to medium sized businesses in any aspect of their business cycle from startup to growth...free of charge.

S.C.O.R.E. will take the Wintrust Wealth Management conference room each Tuesday morning from 9:00 am until 12:00 pm each week. Jim Grignon is the counselor who will be here during that time. Jim is an experienced banker and businessman with a great deal of knowledge. Other counselors may be pulled in to assist him in working with companies as necessary.

This will be another great benefit to offer small to medium sized companies. Introduce yourself to Jim and feel free to refer business opportunities to him as they present themselves. If you have any questions about S.C. O.R.E. call the bank at (847) 842-4500 and ask for Burke Groom or email him at [bgroom@barringtonbank.com](mailto:bgroom@barringtonbank.com)

**Harper College, (847) 925-6640**, will kick off its Business Leaders Seminar Series on October 19. The seminars, which runs through May 2012, are designed for emerging and existing leaders to help them meet the demands of their current positions, increase productivity, acquire or refine specific skills, and learn and share best practices.

2011/2012 seminar topics are: Influential Leadership, October 19; Project Management Fundamentals, November 16; Setting Performance Expectations, January 18; Delegating for Results, February 15; Leading Change, March 14; Developing Others, April 11; and Launching a Successful Team, May 9. For more information or to register for a seminar email [training@harpercollege.edu](mailto:training@harpercollege.edu) or call (847) 925-6640.

**State Representative Frank Crespo, (630) 372-3340** is seeking nominations for the District 44 Community Business of the Year Award, highlighting businesses that are dedicated to improving their communities. The award will be given to the business that displays the qualities of a good neighbor and demonstrates a commitment to improving the community. The deadline for submitting a nomination is November 30, 2011. Judging will be by members of Representative Crespo's Economic Development Advisory Committee. Call to request a nomination form or for further information.

**Golf Center**, corner of Golf Road and Roselle Road, is hosting a Grand Opening and Fall Shopping Extravaganza on September 17 & 18 from 10:00 a.m.-5:00 p.m. Come welcome two new businesses: Royal Hibachi and Sushi Seafood Buffet, where there will be over 60 selections of sushi and 40 Chinese dishes as well as a Mongolian barbecue station; and Underground Autosports, where custom work is done on classic, muscle and sports cars. There will be sales in all participating stores, periodic prize drawings, a car show, a mobile gaming unit, and other family friendly activities.

## GEORGIO'S PIZZA COMES TO THE ARBORETUM



Georgio's Chicago Pizzeria & Pub was founded in 2002, and currently operates two locations in Illinois-- one in Crystal Lake and the newest location in South Barrington. Georgio's brings the taste and feel of Chicago to the suburbs with its award winning Chicago style deep dish pizza and an atmosphere reminiscent of historic downtown Chicago.

Voted the "Best Pizza in McHenry County" by readers of the Northwest Herald, Georgio's uses only the freshest and finest ingredients in its recipes-including its signature deep dish pie, whose recipe has been kept "secret" for more than 60 years! Pizza Today Magazine ranks Georgio's on its "Top 100 Independent Pizzerias in the Nation" list.

Georgio's South Barrington, specializing in authentic Chicago style deep dish pizza, seats 180 inside, plus an additional 20 on the outdoor patio. A private party/event room with A/V capabilities which accommodates up to 50 people is also available. The décor includes reclaimed brick, wood, and raw iron from old buildings and structures in Chicago. Guests can enjoy 12 Hi-definition televisions, including 1 large projection screen. Dine-in carryout, and catering service are all available. The full liquor bar features over 30 craft beers & micro brews. Georgio's is open for lunch and dinner, 7 days a week.



# HAPPY ANNIVERSARY

Please join us in recognizing the following organizations and individuals who are celebrating the anniversary of their membership in the Chamber during September.

American Cancer Society	21 years*
RE/MAX Suburban/ Terri Hunt	21 years*
Red Roof Inn	21 years*
Barrington Lakes Apts.	20 years*
Chicago Cornea Consultants	20 years**
Forest View Foot & Ankle Center	20 years**
School District 54	20 years*
Alfred Campanelli YMCA	18 years
Clearbrook	17 years
Palatine Public Library	17 years
Frank C. Whiteley School	16 years
Thomas Jefferson School	16 years
Travelex International, Inc	15 years
Congo River Adventure Golf	14 years
Robin Realty & Mgt. Co.	14 years
Hoffman Estates Park District Foundation.	12 years
J.F. McKinney Assoc.	10 years
House Doctor's Home Inspections	9 years
Jjanusz Custom Jewelry Design	5 years
Poplar Creek Village Senior Apartments	5 years
Village Park of Hoffman Estates	4 years
Great Northern Kitchen & Bath	3 years
Wingate by Wyndham	3 years
Blueprints by Design, Inc.	2 years
Echo Investigations & Security	2 years
Kumon Math & Reading Center of Schaumburg Central	2 years
Tastefully Simple	2 years
Cost Plus World Market	1 year
The Dance Project	1 year
Dress Barn	1 year
Kina's Boutique	1 year
Metmox, Inc.	1 year
TLG Power Brokers	1 year

\*Charter member

\*\*Platinum member



# JOIN US IN WELCOMING OUR NEWEST MEMBERS

Support your fellow Chamber members!

*People do business with people they know.*

## D J Services/Entertainment

**Thumbs Up Productions**  
700 Audubon St.  
Hoffman Estates, IL 60169  
847-269-0627  
Frank Vito  
Mobile D J/Karaoke

## Financial

**Springleaf Financial Services**  
309 W. Golf Rd.  
Schaumburg, IL 60195  
847-882-3900 Fax: 847-882-2279  
Jeanette Krauss-Fehlhafer  
[www.springleaffinancial.com](http://www.springleaffinancial.com)  
Springleaf Financial is a leading provider  
of consumer credit

## Healthcare

**Herbalife**  
557 W. Kenilworth  
Palatine, IL 60067  
Phone: 847-963-6117  
Ted Czechorski  
[www.shopherbalife.com](http://www.shopherbalife.com)  
Providing the highest quality  
nutritional supplements

## Youth-Rx Schaumburg

10 N. Martingale Rd., Ste. 400  
Schaumburg, IL 60173  
Phone: 847-867.8626  
Bill Stapleton  
[www.youthrxschaumburg.com](http://www.youthrxschaumburg.com)  
Physician supervised hormone  
replacement clinic

## Restaurants

**TGI Friday's**  
1795 Barrington Rd.  
Hoffman Estates, IL 60169  
847-843-9930 Fax: 847-843-9925  
Frank DeLoncker  
[www.tgifridays.com](http://www.tgifridays.com)

Casual restaurant serving a wide  
selection of appetizers, salads,  
pasta dishes & entrees.

## Insurance

**Truesdell Insurance Agency**  
1450 American Lane, #2000  
Schaumburg, IL 60173  
847-585-7801 Fax: 847-517-1323  
James Truesdell  
[www.farmersagent.com](http://www.farmersagent.com)  
Insurance agency specializing in  
auto, home, life and business

## Telecommunications

**Sprint by Wireless Lifestyle**  
5 Golf Center Rd., Ste. 5A  
Hoffman Estates, IL 60169  
866-953-9773  
Jamie Burks  
[www.sprint.com](http://www.sprint.com)  
Grand Opening Date Pending

Welcome

## STILL TIME TO SIGN UP TO GOLF

### Chamber Annual Golf Outing Tuesday September 13

**Bridges of Poplar Creek  
Country Club, 1400 Poplar Creek Dr**  
Shotgun start 12:30pm  
Social Hour 5:30pm  
Dinner Buffet 6:30pm

Call the Chamber office today, (847) 781-9100,  
and enjoy a great game of golf and networking.





The Government Relations Committee had a special luncheon meeting on July 15th. We were honored by the attendance of State Reps. Fred Crespo, Michelle Mussman and Tom Morrison. St. Alexius graciously provided the meeting room and the catering.

After networking and lunch, the Representatives each gave a quick Springfield update and answered questions from the crowd.

Representative Mussman stressed the importance of the business community in her district. She is willing to visit local businesses. She feels that a State representative should be aware of the issues and obstacles to doing business in Illinois. She stressed that a strong business community is vital to job creation and local economic strength.

Representative Crespo voiced his strong support for the local business community and economy. He realizes that it is important to provide important social services, but it must be done in a fiscally responsible manner. Cross aisle cooperation is necessary to achieve these goals.

As a small business owner, Representative Morrison has firsthand knowledge of the challenges facing the business community. Business opportunity and growth are vital elements of job creation. He is very concerned about the tax burden shouldered by the business community.

**MARK THE DATE:** Please join the Government Relations committee members for the annual legislative luncheon on September 30th and receive a Springfield update from our legislators. This is a great opportunity to express your concerns to the representatives. They need to know what is important to your business.

## CHAMBER BOARD SLATE NOMINATED FOR 2012

The Chamber's nominating committee has met and the Board of Directors has approved the following slate of candidates for 2012.

### Chamber Officers

**Georgeanna Mehr, Chairman**  
**Keith Evans, Vice Chair**  
**Mary Anne Muscat, Secretary**  
**Karen Mills, Treasurer**

**Hoffman Estates Community Bank**  
**Key Financial Insurance Agency**  
**Milestone Mortgage**  
**Barrington Square Improvement**

### Directors of Class of 2014

**Dave Strahl** AT&T  
**Mike Hanson** Affordable Healthcare Solutions  
**Diane Schnieder** Cabela's  
**Becky Jahnke** Edward Jones  
**Gayle Vandenberg** WT Engineering  
**Mike Anzalone** Blue Prints by Design  
**Maral Abrahamian** Chicago Marriott Northwest

**Nominations by Petition:** Additional names of candidates for directors, but not officers, can be nominated by petition as provided by the Executive Director, and that petition alone, bearing the genuine signatures of at least 20% of the qualified Members of the Chamber's designated representatives. Such candidate must meet the criteria set forth in Article IV, Section 2. Such petition shall be filed with the Executive Director at the Chamber office, during regular business hours, by the Monday preceding the October Board meeting (October 17). The determination of the Nominating Committee as to the eligibility of the petition(s) shall be final. The nominee by petition shall be required to designate whether they are running for a resident or non-resident Board position.

### Qualifications

1. A Director shall be required to either reside in Hoffman Estates or be employed by or own a business located in Hoffman Estates, with the exception of a maximum of three directors, not more than one per class, who do not reside or have a business in Hoffman Estates. In the event a Director no longer meets either of these qualifications or is no longer a Member in good standing, the Director shall resign within thirty (30) days of such change or may be removed from office by a majority vote of the Board at the monthly meeting following said change.

2. Each candidate must be an active Member in good standing; have actively served on one committee; have the recommendation of a board Member and must also agree to accept the responsibility of a directorship. (A list of committees is maintained by the Executive Director and distributed to the Board of Directors annually). This requirement shall also be met by anyone nominated pursuant to Section 4c.

## SCRAMBLE FOR SUCCESS

**Multi-Chamber Women's Luncheon Scramble, Thursday September 29  
11:15am to 1:30pm, The Onion Pub & Brewery, 2221 Pepper Road, Barrington**

The Chambers of Hoffman Estates, Barrington Area, Cary Grove, Lake Zurich Area, and the Wauconda, invite you to join us in a Multi-Chamber Women's Event "Network to Success". This is your chance to network with our neighboring chambers to the north over a wonderful luncheon at the Onion Pub. All reservations are required by Wednesday September 21. No walk-ins will be accepted.

Please contact the Barrington Area Chamber directly to register for this event.



## TOOLS FOR SUCCESS A BIG SUCCESS!



Members of The Exchange with collection for Tools for Success

This year's Tools For Success, the Hoffman Estates Chamber of Commerce annual school supply drive, was a big success. The Chamber was able to collect cases of supplies with the help of our chamber members and the community. These much need donations will go a long way in helping our area students start the school year out right.

Special thanks go out to  
**Barrington Square Home Improvements**  
**B & F Technical Code Services**  
**Chicago Slaughter Football**  
**CitiBank**  
**Curves for Women**  
**The Exchange**  
**District 54 Program Services,**  
**First American Bank,**  
**Hamilton Partners**  
**Harris Bank**  
**Health First Wellness**  
**Hoffman Estates Comm Bank,**  
**Hoffman Estates Branch Library**  
**Kids Plus Pediatric Dentistry**  
**Parkway Bank**  
**Prairie Stone Sports and Wellness**  
**Roosevelt University**  
**Rotary Club of Sch-H.E.**  
**Schaumburg Twnshp. Dist. Library**  
**Sears Holdings Corporation**  
**St. Alexius Medical Center**  
**Scott R. Triphahn Comm. Center & Ice**  
**Arena Township of Schaumburg,**  
**The Village of Hoffman Estates**  
**Liberty Mutual**  
**Roanoke Trade Services,**  
**AIOI Nissay Dowa Ins. Co.**  
**Gibbs & Soell**  
**Groot Industries**



Boy Scout Troop 290 and other volunteers help sort school supplies on August 13

## PEDIATRIC THERAPY CENTER NOW OPEN

A ribbon cutting was held on July 18 at Pediatric Therapy Partners, a new outpatient pediatric rehabilitation facility, located at 2537 Hassell Rd., Suite 202 in Hoffman Estates.



April Arden and Mayor Bill McLeod

Owned and operated by April Arden, an occupational therapist who has been in practice for 14 years, Pediatric Therapy Partners serves children from birth to 16, with a special focus on helping each child reach their individual developmental potential.

Child and family-centered therapeutic interventions focus on age-appropriate activities designed to foster growth and success. Therapy team members including licensed occupational and physical therapists as well as speech and language pathologists collaborate to help children meet individual goals.

"Due in part to the great number of children now being identified through early intervention with special challenges, I've seen first-hand how movement, core strength, motor planning and sensory processing challenges can impact a child's ability to play, work and function," says Arden. "It is our desire to help not only the child, but families and caregivers as well become key components of the therapeutic process through participation in all aspects of their child's therapy."

One of those growing challenges is autism, a complex developmental disability that typically appears during the first three years of life and affects a child's ability to communicate, interact with others and think.



## CHAMBER RECOGNITION PROGRAM

(continued from page 1)

Mark your calendars for 1/19/2012 for the Celebration of Excellence. The event will be celebrated at the Chicago Marriott NW. For more information about the event please click on the January calendar on the Chamber's website. Nomination forms and registration forms have been posted for you to download. Sponsorship opportunities are available and will be listed as well.

We need our members to nominate a Chamber business and/or a Chamber member during the next couple of months. The nominees will be announced by the end of the year and the finalists will be announced and receive their awards at the Celebration of Excellence event on January 19, 2012. Please join me in making this first event an annual event that all chamber members will look forward to in years to come.

# LET'S SHOP! From diamonds to doggie needs, Chamber members have just what you're looking for. And check out the services for your pet as well.

## Check out what's available from these Chamber members!

### Jewelers

Jjanusz Custom Jewelry Design	(847) 975-4765
Rahl Jewelers	(847) 765-3000
Ruby's Fashion & Jewelry	(847) 285-1003

### Wholesale Merchants

Costco	(847) 230-1002
Sam's Club	(630) 213-8964
Valli Produce of Hoffman Estates	(847) 252-7200

### Appliances/TV/Audio

Grant's Appliance TV & Audio	(847) 310-1800
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### Electronics

Verizon Wireless	(847) 645-0190
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### Retail/General Merchandise

Arboretum of South Barrington	(847) 426-6200
Cabela's	(847) 645-0400
Cost Plus World Market	(847) 645-9335
Dress Barn	(847) 884-0554
Facelagic Essential Skincare Spa	(847) 844-3223
Tandem Promotions	(630) 969-9241
Woodfield Mall, LLC	(847) 330-0220

### Apparel/Accessories

Cutting Edge Apparel LLC	(847) 421-8536
Kina's Chic Boutique	(847) 991-5462
Tandem Promotions	(630) 969-9241
Wings Resale	(847) 884-7411

### Florists/Fresh/Silk Plants

Fabbrini's Flowers	(847) 885-2000
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### Retail Merchants Headquarters

Claire's Accessories	(847) 765-1100
Sears Holdings Corporation	(847) 286-1535

### School of Music

Midwest Conservatory of Music	(847) 312-3690
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### Animal Hospitals

Forest View Animal Hospital	(847) 934-0207
Hoffman Estates Animal Hospital	(847) 310-8668

### Pet Supplies/Services

Forest View Animal Hospital	(847) 934-0207
Wizard of Pawz	(847) 882-9894

## Student Art Displayed in Hoffman Estates Storefronts

Fountain Crossing (Barrington Road and Lakewood Boulevard), Hoffman Plaza (east side of Roselle Road between Golf and Higgins Roads), and Golf Center (west side of Roselle Road between Golf and Higgins Roads) all display School District 211 and School District 214 student artwork. The artwork ranges from paintings to sculptures to photography.

Art teachers from the schools took photos of the student artwork. The photos were transferred to vinyl sheets and hung by Hoffman Estates Chamber member, Divine Signs, in the three shopping centers in vacant storefronts.

This is exciting for schools as very talented students get exposure and recognition for their art. The public can even purchase an 8"x10" print of the art for \$30 from Divine Signs. Most of the money goes into a student art scholarship after production and handling costs.

This is also a progressive step forward for the shopping centers as they get beautiful artwork (even lighted in the early evening at Hoffman Plaza and Golf Center). Art in the window versus a dark and empty storefront, plus relatives of student artists coming to the center to view their artwork and maybe do some shopping locally is a good thing.

Schools will be starting soon. Student artists will be working on new fall projects and might be done by the Holiday shopping season. If you would like to see student artwork in your favorite shopping center (assuming there is an empty storefront), ask the center management to contact the Village's Economic Development Division at 847.781.2662.



# Thanks, Platinum Members, For Investing in the Chamber's Future!

The heart of any organization is its members. No matter how large or how small, forward motion depends directly on the efforts of its volunteers and the income generated by membership dollars. A special group of Chamber members are our Platinum members. These members have made a strong investment in the future of The Chamber of Commerce and its members. Please frequent these businesses and support the people who are investing in your success.

## Auto Dealers

Land Rover of Hoffman Estates  
(847) 252-7800

Woodfield Nissan  
(847) 310-1900

## Auto Repairs/Suppliers

Hoffman Estates BP Amoco  
(847) 843-0399

## Banquet/Conference Center

Stonegate Conference & Banquet Center  
(847) 884-7000

## Banks/Financial/Mortgage/Planning

Affiliated Financing Services, LLC  
(872) 884-8686

Charter National Bank & Trust  
(847) 882-1000

Citi Bank N.A.  
(847) 645-3998

Harris Bank N.A.  
(847) 885-0700 – Gannon Drive, HE  
(847) 756-5850 – South Barrington  
(847) 756-5766 – Algonquin Road, HE  
(847) 891-4340 – Schaumburg  
(847) 885-5858 – Roselle Rd

Hoffman Estates Community Bank  
(847) 963-9500  
(847) 884-0500 - South

Money Dart Global Services, Inc.  
(630) 605-1450

## Construction

Leopardo Companies, Inc.  
(847) 783-3000

Carpenter's Local Union 839  
(847) 490-8839

## Consultants/Workforce Education

B&F Tech. Code Services  
(847) 490-1443

Building and Fire Code Academy  
(847) 884-4969

## Education/Non-Profit

The Illinois Institute of Art –Schaumburg  
(847) 619-3450

## Engineering

W-T Engineering, Inc.  
(224) 293-6333

## Food Manufacturing

Tate & Lyle Americas LLC  
(217) 421-2804

## Groceries

Valli Produce  
(847) 252-7200

## Healthcare Facilities/Supplies/Service

Alden Poplar Creek  
(847) 884-0011

Alexian Bros. Behavioral Health  
(847) 882-1600

Chicago Cornea Consultants  
(847) 882-5900

Dr. Thomas J. Hoover D.D.S.  
(847) 310-9600

Leyden Family Service/  
S.H.A.R.E Program.  
(847) 882-4181

LifeSource Blood Services  
(847) 884-7766

Scott Berdelle, DDS  
(847) 885-4343

St. Alexius Medical Center  
(847) 884-3759

## Hotel/Motel

Chicago Marriott NW  
(847) 645-9500

Comfort Inn  
(847) 884-6400

Hilton Garden Inn  
(847) 277-7889

Holiday Inn Express  
(847) 310-0500

Holiday Inn Hotel & Suites  
(847) 645-9500

Holiday Inn – Schaumburg/HE  
(847) 310-0500

LaQuinta Inn  
(847) 517-8484

## Insurance

Nationwide Insurance  
(224) 531-7410

## Landscaping/Snow Plowing/Valet Services

VIP Services Group  
(847) 760-5080



## Lawyer

Gabe-Calzaretta, LLC  
(847) 241-5000

## Merchandise/Retail/Wholesale

Claire's Boutique, Inc.  
(847) 765-1100

Sears Holdings Corporation  
(847) 286-1535

## Newspapers

Chicago Tribune/Triblocal  
(847) 755-7988

Daily Herald  
(847) 427-4640

## Not For Profit

Hoffman Estates Park District Foundation  
(847) 885-7500

## Office/Business/ Support/Secretarial

Admin and Beyond, LLC  
(800) 850-3907

## Real Estate/Leasing/Sales/Service

Hamilton Partners  
(847) 884-2800

Robin Realty & Management  
(312) 642-9510

Ryland Homes  
(224) 293-3100

## Restaurants

Red Robin Gourmet Burgers  
(847) 645-1455

## Retirement Housing

Emeritus of Hoffman Estates  
(847) 755-0735

Poplar Creek Village/Senior Apartments  
(847) 885-1444

## Signs/Graphic Design/Exhibits

Sign-A-Rama  
(847) 884-1162

## Sports Arena/Entertainment

Sears Centre Arena  
(847) 882-649-2222

## Sports & Recreation

Hoffman Estates Park District  
(847) 885-7500

Scott R. Triphahn  
Community Center & Ice Arena  
(847) 885-7500

Midwest Elite Gymnastics Academy  
(847) 428-3200

## Telecommunication

AT & T  
(847) 248-2312

U.S. Cellular  
(815) 289-7921

## Temples/Churches

Beth-Tikvah Congregation  
(847) 885-4545



# WE'D LIKE YOU TO MEET ...

Highlight your company in a brief profile about your business. Contact the Chamber office if you would like your business featured. Phone (847) 781-9100 or email [info@hechamber.com](mailto:info@hechamber.com).

**Name:** Michael P. Mulcrone,  
Director of Community  
Engagement and Legislative  
Affairs, Elgin Community College

**Phone number:** (847) 214-7820

**How long in business:** ECC  
was established in 1949; I was  
hired by the College in May 2011.

**Born in:** West side of Chicago

**Professional background:** I  
have 25 years of leadership experience in public, private,  
and non-profit organizations. Before joining ECC, I was the  
Associate Director of a small non-profit that served municipal  
governments in DuPage County, founded a successful  
sales, service, and training company, and held supervisory  
positions with two great, local police departments.

**I'd like you to know:** ECC fulfills its mission of improving  
lives through learning by offering comprehensive post-  
secondary education options, including associate degrees,  
cutting-edge career technical programs, and non-credit  
programs like English as a Second Language (ESL).

**Interesting facts:** ECC has experienced record enrollment  
over the past two years and in May, we celebrated the largest  
graduating class in our history. The number of degrees and  
certificates awarded by ECC has increased 41% in the past  
three years. ECC was also the only college or university in the  
State of Illinois able to freeze tuition for four academic years  
(\$91/credit hour, Fall 2007-Spring 2011).

**The best business advice I ever heard:** Carry your business  
cards and a pen. You never know who you are going to run into.

**The best business advice I could give:** Persistence pays off!  
When I owned my own business I was pursuing a large  
restaurant chain as a client and it took me well over a year just to  
get my foot in the door. After giving me a test run for a couple of  
months in two of their stores I eventually started servicing their  
whole operation, including their corporate offices. They became  
my largest and most profitable account.

**My company's mission statement:** To improve people's  
lives through learning.

**The way I plan to participate in the Chamber is:** I am  
anxious to see where I fit it and how I can best serve.

**I joined the Chamber because:** ECC has been a long-time  
and active Chamber member. I hope to continue the great  
relationship between the Chamber and College.

**The next Chamber event I will be attending is:** I'm looking  
forward to attending the Business After Hours events, and, I  
want to personally invite each of you to ECC's Annual  
Business After Hours on Wednesday, October 26 from 5-8 pm.  
Last year at our BAH we hosted 500 guests, including many  
from the Hoffman Estates Chamber. By all accounts it was a  
great evening. I hope you can make it!

**Chamber committees I serve on:** I'm interested in learning  
more about the Chamber's Government Relations Committee.



**Name:** Cheryl A. Cwiklinski,  
President/CEO, Cwik's Different  
by Design

**Phone number:**  
(847) 310-1099

**How long in business:**  
20 years

**Born in:** Chicago

**Professional background:** I am  
a self-made Entrepreneur. Currently, I am the  
President/CEO, ASP, IAHSF of Cwik's Different by Design  
Firm – offering Home/Office Staging®, Styling & Design –  
Cut-the-Clutter Organizing and Picture-Perfect Decorating.  
Prior to opening my own firms, I was a Systems Analyst &  
Market Support Specialist with Xerox Corporation.

**I'd like you to know:** Cwik's Different by Design offers full-  
service Staging® capabilities, which means whether a client  
is selling a house (vacant or occupied), buying a new home  
(lacking decorating judgment), or just remodeling an existing  
space without a vision, Cwik's 20+ year services go beyond  
the basics. As an accredited, experienced Staging® décor  
and organizational firm, Cwik's will beautify a client's space,  
and make any home or office transition immediately possible.

**Interesting facts:** It has been our experience that  
homeowners, office executives, and busy professionals simply  
do not have the talent or time to beautify their homes or offices;  
in addition, many think living comfortably in a well-organized,  
uncluttered space is unachievable. Cwik's will Stage®, Style &  
help Design internal space by organizing a home/office space  
to perfection, and help property owners with Picture-Perfect  
Decorating using new or existing furniture/art and accessories.

**The best business advice I ever heard:** It is unfortunate  
life's lessons are acquired after the fact rather than before.

**The best business advice I could give:** Good enough is  
not an option.

**My company's mission statement:** To give exceptional  
care, attention, and effort in any undertaking, and  
ultimately exceed our client's expectation.

**My company joined the Chamber because:** In today's  
turbulent housing market, with so many homeowners facing  
foreclosures and not being able to either sell their homes or  
live comfortably, when deciding to stay, I knew it was time to  
market Cwik's in the community and the best way to do this,  
was to join the Chamber for suburban wide exposure.

**The way I plan to participate in the Chamber is:** To take  
part in professional meetings and business conferences to  
eventually be viewed as the Chamber's Staging®,  
Decorating, and Organizational expert of choice.

**Chamber committees I serve on:** I am currently a  
member of the Exchange which helps build business  
relationships one step at a time.







2200 W. Higgins Road, Suite 201  
 Hoffman Estates, Illinois 60169  
 847-781-9100 FAX: 847-781-9172  
 Hours: Monday-Thursday -- 9:00 AM-3:00 PM  
 Friday - 9:00 AM-1:00 PM  
 Website: <http://www.hechamber.com>  
 E-mail: [info@hechamber.com](mailto:info@hechamber.com)  
 Cheri Sisson, Executive Director

## BOARD OF DIRECTORS

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- George Moser, Dir. Emeritus (847) 882-1000  
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  - Allen Gabe, Legal Counsel (847) 241-5000  
Gabe • Calzaretta, LLC
  - Cheri Sisson, Executive Director (847) 781-9100  
Hoffman Estates Chamber of Commerce

# iPic SCREENING GETS THUMBS UP!



Chamber members, spouses and friends enjoyed a complimentary screening, cocktail party and dinner at the newly re-opened iPic Theaters in the Arboretum. IPC Theaters offers the ultimate escape with 8 auditoriums, Salts Sports Bar and the Tanzy Express Restaurant. This was a wonderful treat for all. Thank you so much Brittney Block and everyone at iPic.

## OPPORTUNITY KNOCKING: Calendar of Upcoming Chamber Events

### September

Mon., Sept. 5	LABOR DAY/Chamber office closed	
Wed., Sept. 7	Business Before Hours/Sam's Club	7:30 A.M.
Thurs., Sept. 8	The Exchange	7:30 A.M.
Thurs., Sept. 8	Chit & Chat/iChef	11:30 A.M.
Mon., Sept. 12	Chamber of Commerce Week begins	
Mon., Sept. 12	Membership Committee	8:00 A.M.
Tues., Sept. 13	GOLF OUTING	12:30 P.M.
Wed., Sept. 14	Business After Hours/ Hoffman Estates Community Bank	5:30 P.M.
Thurs., Sept. 15	Business Connection Committee	8:00 A.M.
Fri., Sept. 16	Government Relations Committee	12:00 noon
Wed., Sept. 21	Fashion Show Committee	12:00 noon
Wed., Sept. 21	Multi-Chamber Business After Hours Rivers Casino	4:00 P.M.
Thurs., Sept. 22	The Exchange	7:30 A.M.
Fri., Sept. 23	Lunch & Learn	11:30 A.M.
Mon., Sept. 26	Board of Directors meeting	7:30 A.M.
Tues., Sept. 27	AM Business Connection/Triphahn Ctr.	7:30 A.M.
Tues., Sept. 27	Golf Committee wrapup	12:00 noon
Thurs., Sept. 29	Multi-Chamber Women's Scramble	11:15 A.M.
Fri., Sept. 30	Illinois Legislative Update Luncheon	11:30 A.M.

Check the Chamber website for directions, locations or changes to the calendar.

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